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IBL team announces Comfort Inn as official hotel sponsor

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From wire reports

PORTLAND - The International Basketball League and the Yamhill High Flyers announced this week that Comfort Inn and Suites, located at 2520 SE Stratus Avenue in McMinnville, will be the official hotel of the High Flyers.

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The High Flyers, an expansion team in the IBL, are set to begin play in either April 2009 or 2010, depending on sponsorship level and community interest seen over the coming months.

"These next couple months remain critical if we are to begin play in 2009," said GM Eric Bailey. "But, with a great sponsor in the Comfort Inn lined up, we're confident others will soon follow. They are a great hotel with local ownership who are truly a part of the greater McMinnville community. They reflect everything we were looking for in a major sponsor - local, involved community leaders who love sports and realize the great advertising and marketing potential for both them and us with this partnership."

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The High Flyers are continuing their search for sponsors, with options ranging from the \$250 "Friend of the Team" level, to the \$15,000 "Presenting Sponsor" level.

"We really believe that there is a sponsorship option for every company, small and large alike, who wants to bring Yamhill County its first professional sports franchise," Bailey said. "With benefits such as announcements at the games, banner display, ads online and in our game day programs to name a few, this could be a great advertising opportunity for all companies and may even fit into respective community involvement budgets."

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The Yamhill High Flyers would offer an entertainment alternative in these hard economic times. With tickets at just \$8 for adults, \$6 for seniors and \$4 for youth and students, a trip to a game would be cheaper than a movie. With teams averaging over 126 points a game in fast-paced, non-stop action, a family-friendly atmosphere and top level talent (many with overseas and NCAA Division I experience), the team should offer something for everyone.

Companies interested in sponsorship should contact Bailey at (503) 720-5116 or by e-mail at ericbailey@gmail.com.

For more information, photos and videos about IBL teams or the league itself, visit the IBL Web site at www.iblhoopsonline.com.

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