

# IBL TEAM OVERVIEW 2014





# History

The International Basketball League (IBL) is an efficient men's professional basketball league heading into our 9<sup>th</sup> season based in Vancouver, Washington, USA engaging high level athletes, coaches and business professionals, dedicated to fostering international basketball talent focused on providing family friendly events for fans. Our full season and branding teams have spanned North America from Los Angeles to New Jersey, Edmonton, Alberta, Canada to Bellingham, Washington with International Tour Teams who have participated in our high level competition in a season of play just as the NBA Development League and many overseas leagues are winding down. IBL teams play in quality venues with unique on court rules which create a fast paced, high scoring, exciting game. Players move into positions with the NBADL as well as international leagues overseas such as the Basketball Japan League (BJL), Chinese Basketball Association (CBA), Basketball Bundesliga (BBL), Portuguese Basketball League (LCB) and many more.



# By the Numbers

- 8 seasons, no game cancellations
- Over 790 games played
- 275+ players placed overseas, players placed in NBA D League
- 25+ NBA players on the court with many as advisors
- 36+ teams have participated
- 1400+ athletes have competed in the IBL
- Average score is 115 points per team, per game (2012)
- A point scored every 24 seconds vs every 33 seconds in the NBA
- Average game is 48 minutes
- 7+ teams have participated in 4 IBL seasons or more
- 4 countries competing and more to come!





# Features and Benefits

- Season timing offers best athletes from around the globe to participate
- Efficiencies in travel include potential 1 flight guarantee
- Rule book, centralized training , evaluation and assignments of Officials
- Timely statistics, video and scouting reports for player placement
- Unique rules such as the 22 second shot clock
- Collaboration of experienced experts knowledge and best practices
- High level of International competition 4 countries have participated
- Schedule confirmation months in advance , game cancellations avoided
- Partners such as Spalding, BJ League, Summer Pro League (SPL) and Cybersports
- Full Season, Branding and International Tour Teams Participate
- League leadership, experience and support in all areas of team operations
- Services and resources including website, merchandising and media
- Global relationships with teams, agents and leagues







# Future

- **Growth:** additional IBL teams will be placed in key markets across North America to support our current teams, increasing efficiencies
- **Progress :** as we collaborate with our teams, build international relationships and increase player placements the IBL is positioned to offer a sustainable, attractive opportunity for all stakeholders
- **Athletes:** with NBA, NBA D League and overseas players to those just out of college, we have a diverse age, ability and skill level on the court improving, adjusting and showcasing constant action
- **Competition:** due to longevity of the league, unique rules, rivalries, returning players and increased intelligence in scouting our high scoring, high flying games engage participants, fans and owners
- **Fans:** average of 500-800 guests attend each IBL regular season game, enjoying entertainment, highly competitive basketball , close interaction with players and coaches.
- **Sponsors & Supporters:** on a league level and with each team, interest and activity are increasing value, validity and exposure



# Participate

## Full season

A full season team in the IBL play 10 home games and 10 away, are eligible for the playoffs , have the opportunity to participate in governance of the league, scheduling and future planning. \$10,000 League Fees\*

## Branding

This is an opportunity to host at least 2 games at home and travel for 3+ games, playing a partial season to determine viability for your market and becoming a full season team within 3 years. \$5,000 League Fees

## Tour Team

An International Tour Team originating outside of North America participates for no less than 5 games to compete at a high level, gain exposure and develop our relationship globally. \$5,000+ League Fees (pending games)



# Commitment

To operate a successful team in the IBL financial and time commitments are necessary to ensure long term viability, supported by the league.

## Financial Review

- League Dues are consistent and transparent
- Buy in for a full season team in the IBL is a one time investment \*\$10K
- IBL sample budgets are reviewed with considerations for each unique market

## Team Operations

- Leadership and experience in key positions: General Manager, Sales, Coaching and Game Day Operations
- Community development and team appearances
- Fans are engaged and the voice of the team is shared
- Seek Sponsors and supporters either in kind or cash



# Next Steps

As you consider operating an IBL team for the 2014 season we encourage you to review the following in your research to determine long term success.

- Review your current market, demographics and support for basketball
- Review financial commitment and sample budgets with the League required to support and sustain a team long term
- Confirm engagement with venue, sponsors and supporters for this initiative with assistance from the League and teams in your area
- Research initiatives in the community from school and amateur teams, training, development and community programs you can align with
- Send in the Application forms to [apply@ibl.com](mailto:apply@ibl.com) or fax to 503-241-1198
- Complete the application process by or before November 30th in consideration for a team in the 2014 season, or submit future interest





# Connect

Web: [www.IBL.com](http://www.IBL.com)

Game Film: <http://www.youtube.com/IBLHoops>

Facebook: <http://www.facebook.com/IBLHoops>

Twitter: <https://twitter.com/IBLHoops>