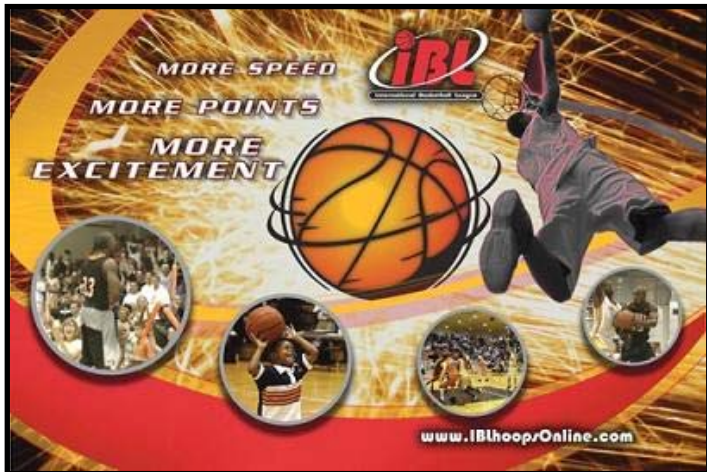


# INTERNATIONAL BASKETBALL LEAGUE



The International Basketball League is a fourth year professional basketball league with 22 teams. The IBL's innovative rule changes have resulted in athletic, up-tempo, high scoring games. In the first three seasons, IBL teams have averaged 127 points per game—in games that last only two hours.

An International Basketball League game is truly a family-friendly event. Affordable tickets, player interaction with fans and performances by community groups are all hallmarks of the IBL experience.

**"I wish I had discovered this entertainment value earlier."**

**Josh Alder**  
The Springfield News



**"Watching an IBL game is not like anything I've ever done—and I guarantee it's the same for you."**

**Dave Perry**  
The Aurora Sentinel



# INTERNATIONAL BASKETBALL LEAGUE



## IBL AT A GLANCE

Mikal Duilio  
IBL Commissioner  
503/ 380-4539  
mikal@ibllhoopsonline.com

Trask Frost  
Media Director  
503/ 810-1563  
media@ibllhoopsonline.com

### Attendance

- Average attendance 700
- Record attendance 5,591

### Games Played

- 2005 157
- 2006 249
- 2007 255

### Growth

- 2005 (# of teams) 17
- 2006 (# of teams) 24
- 2007 (# of teams) 25

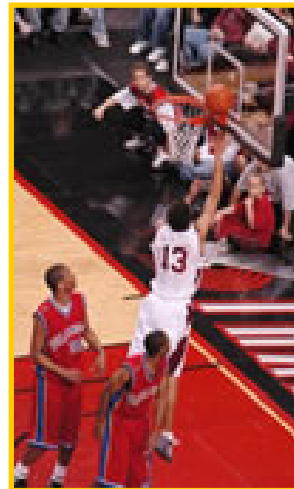
### Web Site Features (ibllhoopsonline.com)

- Streaming video
- Updated daily—includes stats and highlights

### Demographics

### Unique features distinguishing the IBL from other leagues

- Teams are typically limited to one flight, keeping costs down
- 2 rules were set up to eliminate dead time: 1) teams are only allowed one timeout per quarter and 2) referees inbound the ball immediately; games are fast, fun and over with in 2 hours.



### 2008 TEAMS

Battle Creek  
Bellingham  
Central Oregon  
Central Washington  
Edmonton  
Elgin  
Elkhart  
Eugene  
Gary  
Grand Rapids  
Holland  
Las Vegas  
Los Angeles  
Portland  
Salem  
Santa Barbara  
Scottsdale  
Seattle  
Snohomish County  
Tacoma  
Vancouver  
Windy City

**“Welcome to Rock and Roll Basketball”**

Gary Horowitz  
The Statesman Journal

# INTERNATIONAL **BASKETBALL LEAGUE**

## **ABOUT IBL COMMISSIONER MIKAL DUILIO**

Mikal Duilio, 38, has operated sports leagues and events for over 22 years. As a teenager from 1985 to 1992, Mikal Duilio founded and directed the Indianola Jamball League (Iowa) featured on a CBS news station.

In 1992, Duilio obtained a Masters Degree in Public Administration from Iowa State University and moved to Portland Oregon where he founded, owned and directed PortlandBasketball.Com; for 13 years and running. PortlandBasketball.Com has been the world's largest basketball league running over 5,000 amateur basketball games per year.

In 2001, Duilio also founded PugetSoundBasketball.Com—the largest basketball league in the State of Washington. Duilio sold that business in April of 2003 to current owner Tim Kerns. In November of 2003, Duilio founded the International Basketball League.

Duilio founded the IBL in 2003 with the first IBL game occurring in April of 2005; opening night saw former NBA great Tim Hardaway score 50 points in a triple-overtime win over Waterloo, Iowa.



**"The IBL has discovered a way to make this an up-tempo, high scoring game all fans enjoy watching."**

**Joe Pietaro**  
Our Sports Central

