



INTERNATIONAL BASKETBALL LEAGUE



[www.IBL.com](http://www.IBL.com)



# History

The International Basketball League (IBL) is an efficient men's professional basketball league heading into our 9<sup>th</sup> season based in Vancouver, Washington, USA engaging high level athletes, coaches and business professionals, dedicated to fostering international basketball talent focused on providing family friendly events for fans. Our full season and branding teams have spanned North America from Los Angeles to New Jersey, Edmonton, Alberta, Canada to Bellingham, Washington with International Tour Teams who have participated in our high level competition in a season of play just as the NBA Development League and many overseas leagues are winding down. IBL teams play in quality venues with unique on court rules which create a fast paced, high scoring, exciting game. Players move into positions with the NBADL as well as international leagues overseas such as the Basketball Japan League (BJL), Chinese Basketball Association (CBA), Basketball Bundesliga (BBL), Portuguese Basketball League (LCB) and many more.



# By the Numbers

- 8 seasons, no game cancellations
- Over 790 games played
- 275+ players placed overseas, players placed in NBA D League
- 25+ NBA players
- 36+ teams have participated
- 1400+ athletes have competed in the IBL
- Average score is 115 points per team, per game (2012)
- A point scored every 24 seconds vs every 33 seconds in the NBA
- Average game is 48 minutes
- 7+ teams have participated in 4 IBL seasons or more
- 4 countries competing and more to come!





# Features and Benefits

- Unique rules such as the 22 second shot clock
- Season timing offers best athletes from around the globe to participate
- Efficiencies include potential 1 flight guarantee
- Rule book, centralized training , evaluation and assignments of Officials
- Collaboration of experienced experts sharing knowledge and best practices
- High level of International competition where 4 countries have participated
- Schedule confirmation months in advance , game cancellations avoided
- Partners such as Spalding, Summer Pro League (SPL) and Cybersports
- Full Season, Branding and International Tour Teams Participate
- Statistics, video and scouting reports utilized as tools for teams and players
- League leadership, experience and support in all areas of team operations





# Future

- **Growth:** additional IBL teams will be placed in key markets across North America to support our current teams, increasing efficiencies
- **Progress :** as we collaborate with our teams, build international relationships and increase player placements the IBL is positioned to offer a sustainable, attractive opportunity for all stakeholders
- **Athletes:** with ex-NBA, NBA D League and overseas players to those just out of college, we have a diverse age, ability and skill level on the court improving, adjusting and showcasing constant action
- **Competition:** due to longevity of the league, unique rules, rivalries, returning players and increased intelligence in scouting our high scoring, high flying games engage participants, fans and owners
- **Fans:** average of 500-800+ fans attend each IBL regular season game, enjoying entertainment, highly competitive basketball , close interaction with players and coaches.
- **Partners & Supporters:** on a league level and with each team, interest and activity are increasing value, validity and exposure



# Participate

## Own a Team

A Full Season Team in the IBL plays 10 home games, 10 away and are eligible for the playoffs . Branding Teams host 1-2 games at home and travel for 3-4 games, playing a quarter of the season to determine viability before becoming a full season team within 3 seasons. An International Tour Team originating outside of North America participates for no less than 5 games to compete at a high level, gain exposure and develop our relationship globally.

## Become a Partner

The IBL will create value and return on investment for your business with Professional teams across North America and an International reach from athletes to families looking for products and services for their lifestyle. Engaged in social media, one on one opportunities and collaborative partners we can create a custom partnership for success.



# Connect

Web: [www.IBL.com](http://www.IBL.com)

Game Film: <http://www.youtube.com/IBLHoops>

Facebook: <http://www.facebook.com/IBLHoops>

Twitter: <https://twitter.com/IBLHoops>